

## **Frost & Sullivan named Supporting Knowledge Partner for INTERPOL *World***

*Global security challenges key theme for international event in 2015*

Singapore, 16 June 2014 – The Asia Pacific market for security and defense is one of the fastest-growing industry segments in terms of revenue and coverage. New research from Frost & Sullivan shows that the market will reach USD 180 billion by 2020, an increase of nearly 2.6 per cent per year from USD 150 billion in 2013.

INTERPOL *World* is proud to appoint Frost & Sullivan as the Supporting Knowledge Partner. The partnership is expected to provide high quality, intelligent-based research for content building at INTERPOL *World* 2015. Frost & Sullivan will share with both INTERPOL *World* exhibitors and visitors, industry trends and updates, statistics and reports, especially in the domains of Cybersecurity, Safe Cities, Border Management and Supply Chain Security.

INTERPOL *World* offers numerous opportunities for security solution-providers to interact with international police organizations, law enforcement agencies and security professionals, to identify current and future challenges and offer innovative solutions. It also promotes public-private partnerships to develop and drive security initiatives for real world security situations.

INTERPOL *World* will take place from 14-16 April 2015, following the official opening of the INTERPOL Global Complex for Innovation (IGCI) in Singapore (13 April 2015) and the 22nd INTERPOL Asian Regional Conference in Singapore (15-17 April 2015). The event, which will highlight public-private partnership, will include the INTERPOL *World* Expo, the INTERPOL *World* Congress and the INTERPOL *World* Dialogue. The three day event will host over 250 international and local exhibitors and 8,000 trade and professional visitors.

Richard Wong, Director for the Public Sector & Security Practice from Frost & Sullivan believes INTERPOL *World* is timely.

“Frost & Sullivan is excited and honored to be the knowledge partner for INTERPOL *World*. This event will provide an excellent opportunity and distinctive platform for global participants to exchange ideas and experiences in preventing and managing complex threats and crime in today’s connected global environment”, he said.

Julia Viedma, Director of INTERPOL’s International Partnerships and Development unit said, “INTERPOL *World* represents the ever increasing collaboration between the

public and private sectors to address new and increasingly complex security challenges facing the world today. This cooperation is essential, given advancements in technology, increasing movement of people and the growing sophistication of organized crime networks worldwide.”

The event is owned by INTERPOL, supported by the Singapore Ministry of Home Affairs and managed by MP International.

INTERPOL *World* will be held on 14-16 April 2015 at the Sands Expo & Convention Centre, Singapore.

### **About Frost & Sullivan**

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community. Is your organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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Contact:

Donna Jeremiah  
Corporate Communications – Asia Pacific  
P: +61 (02) 8247 8927  
F: +61 (02) 9252 8066  
E: [djeremiah@frost.com](mailto:djeremiah@frost.com)

Melissa Tan  
Corporate Communications – Asia Pacific  
P: +65 6890 0926  
F: +65 6890 0999  
E: [melissa.tan@frost.com](mailto:melissa.tan@frost.com)

<http://www.frost.com>